

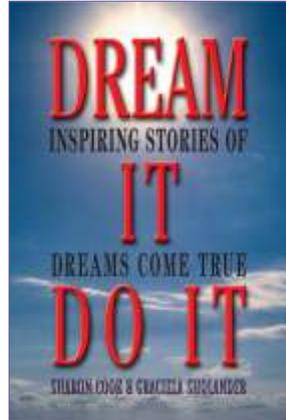
When perspiration doesn't work, try inspiration!

- ★ No matter how hard you try to convince students they can succeed in school and in their upcoming careers...
- ★ No matter how often you steer them to the *OOH* and *DOT*, they can't decide which job or career to pursue...
- ★ No matter how discouraged a student or job seeker may be...
- ★ There are just some students and job seekers you can't reach with logic and reason...
- ★ They think their dream jobs are unattainable...
- ★ They want real-life proof that people who have had it just as tough or even harder do succeed.

That proof is in the compelling new book *Dream It Do It: Inspiring Stories of Dreams Come True* where riveting real-life accounts of **ordinary people achieving extraordinary dreams** show readers how to succeed no matter how hopeless it may seem.

*"Dream It Do It offers the reader a **clear recipe for success** through "Dream CPR." But what truly makes this book a **veritable goldmine** is the incredible collection of true-life success stories."* — Brent Eskew, Founder and President, FindYourSpot.com

If Marigold Linton could do it, anyone can



Great addition to
career collections

Nobody on her reservation could explain to her what a "college" was — because **no Native American in California had ever left the reservation to attend college**. Despite discouragement from all quarters and a high school that demoted her from valedictorian solely because she was Native American, that "smart little Indian girl" had the courage to do the impossible and registered at UC Riverside in 1954. Today Marigold Linton is capping off an illustrious career in cognitive psychology as a top administrator at the University of Kansas. "They" said she would never make it.

Featured Book of the Month

Dream It Do It was the **January Featured Book of the Month** at one of the top spiritual websites <http://SpiritCrossing.com>

Sample Chapters, Reviews

Visit <http://dreamitdoit.net> for sample chapters, table of contents, endorsements, and reviews.

In *Dream It Do It*, real-life accounts like Marigold's illustrate the ten characteristics that authors Graciela Sholander and Sharon Cook found to be common among the hundreds of successful people — both regular folk and famous folk — they studied.

- ★ Solid advice on how to revive their dreams and find their true passions to choose a career — and life — they'll love.
- ★ Presents their research findings in a totally nonacademic manner with genuinely inspiring real-life accounts that get through to even the most jaded or discouraged student and job seeker.

Meet the authors online, on radio, and in person

- ★ Hour-long audio interview of Graciela Sholander on "The Inside Success Show" available online at http://theinsidesuccessshow.com/Guests/Graciela_Sholander.htm
- ★ For a complete schedule of author workshops at colleges, high schools, and bookstores, plus radio and television appearances, visit <http://dreamitdoit.net>.
- ★ Authors Graciela Sholander and Sharon Cook are available to conduct a lively "Dream It Do It Workshop" or seminar at your college or library. To arrange a workshop or seminar, contact Planning/Communications' Marketing Director Jennifer Atkin at 888/366-5200 or by email at jatkin@planningcommunications.com.
- ★ Sharon Cook on Dr. Nita Vallens' "Innervation" on KPFK Talk Radio (Pacifica Radio), 1:00 p.m. March 23, 2004 (Los Angeles to Santa Barbara, CA)

Book Synopsis

They all had a dream:

- * Carpenter turned box office champion **Harrison Ford**
- * First woman space shuttle commander **Eileen Collins**
- * Athlete of the Year **Lance Armstrong**
- * Poet **Maya Angelou**
- * Groundbreaking news hound **Barbara Walters**
- * Singer **Gloria Estefan**
- * Golfer **Tiger Woods**
- * Cellist **Yo-Yo Ma**
- * First couple **Jimmy** and **Rosalynn Carter**

Telling their real-life stories and those of dozens of “ordinary” people, *Dream It Do It* identifies 10 essential characteristics common to the hundreds of dream achievers the authors studied: confidence, courage, commitment, creativity, purpose, passion, persistence, resilience, risk, and responsibility. By incorporating these qualities into their lives, readers can pinpoint their current dreams, revive their forgotten or long-deferred dreams, and *actually* achieve them.

Dream It Do It offers hope to every college student, teenager, baby boomer, and anyone with a mid-life or quarter-life crisis, looking for direction or purpose in life or career. Be inspired by the true stories of the famous plus the not-so-famous like:

- * Collegian **Cale Kinney** who lost a leg, hip, and half a pelvis freshman year — whose confidence led her to become a championship skier and fulfill her dream of becoming a successful writer
- * **George Fullerton** who risked it all to join Leo Fender’s fledgling shop and co-invent the revolutionary Fender Stratocaster electric guitar
- * **Barbara Vogel** whose commitment led her fourth and fifth-grade public school pupils to free thousands of slaves in The Sudan
- * Car kidnaping survivor **Janette Fennell** whose persistence paid off with a federal rule requiring an inside trunk-release hatch on all cars

Table of contents, sample chapters, reviews available online at <http://www.dreamitdoit.net>

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Any bookstore will gladly special order *Dream It Do It* for you if it's not in stock

Save 20% online at <http://jobfindersonline.com>
(During checkout, use the coupon code: JFONLINE)

First Reviews:

The **expert** and collaborative effort of Sharon Cook and Graciela Sholander, *Dream It Do It: Inspiring Stories of Dreams Come True* is a thoroughly “**user friendly**” self-help guidebook to rebuilding confidence, unleashing creativity, awakening our passions, and learning to take risks while keeping responsibilities in mind — all the better to pursue our personal dreams and goals in life. A motivational instructional to help one take control and steer one’s life toward the future one desires, *Dream It Do It* combines testimonials with **solid advice** for making things happen, instead of just letting things happen. — *Midwest Book Review’s Small Press Bookwatch* (Feb., 2004)

“Very well organized... **powerful roadmap** for success... “Dream CPR” will breathe new life into your buried dreams.” — *Rebecca Johnson, “The Rebecca Review”*

See more reviews and endorsements online at <http://dreamitdoit.net>

- * **Binh Nguyen Rybacki** who emigrated from Vietnam to the U.S. only to return 18 years later to discover her true purpose: raising funds to house and provide medical care to thousands of Vietnamese orphans
- * **David MacKay** and **Susan Titcomb** whose creativity enabled them to whip up the personal chef industry out of nothing

When traditional career guidance methods don’t work, try the inspiration of *Dream It Do It* to help your students find their way.

136 new career resources in the new *Job Quest Catalog 2004–2005*,

Available online in PDF format at <http://jobfindersonline.com>

If you can’t wait for your local bookstore, order directly from the publisher (add \$5.50/shipping):

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